



## CCNI 2021 Christian Coaching eSummit **Conference Guide**

Thursday, September 30, 2021	10:00 am – 8:30 pm EDT
Friday, October 1, 2021	10:00 am – 9:30 pm EDT
Saturday, October 2, 2021	10:00 am – 1:45 pm EDT

## Thursday, September 30, 2021

10:00-10:15 am EDT	Conference Kickoff <i>Rich Weigel, CCNI President</i>
10:30-11:30 am EDT Speaker: <b>Dave Mead</b>	<i>Session Title: <b>New Awareness: Lasting Impact Deeply and Quickly</b></i>
12:30-1:30 pm EDT Speaker: <b>Karyn Humphries</b>	<i>Session Title: <b>Don't Push My Buttons! Unlearning Emotional Reactivity</b></i>
3:00-4:00 pm EDT Speaker: <b>Linda Hedberg</b>	<i>Session Title: <b>Coaching Credentials: What You Want to Know</b></i>
4:15-5:00 pm EDT <b>Virtual Coffee House</b>	<i>Virtual Coffee House</i> Connect with other coaches and share learnings.
5:30-6:30 pm EDT Speaker: <b>Pamela Mertz</b>	<i>Session Title: <b>Cleaning the Client's Lens</b></i>
7:30-8:30 pm EDT Speakers: Cathy Lee, Jen Hickle, Pete Carfarchio	<i>Session Title: <b>Panel Discussion on Marketing</b></i>

## Friday, October 1, 2021

10:00-10:15 am EDT	Day 2 Kickoff
10:30-11:30 am EDT Speaker: <b>Charles Hooper</b>	<i>Session Title: A Theology of Coaching: How Coaches Participate in God Making All Things New</i>
11:45-12:15 pm EDT <b>CCNI Credentialing Info Session</b>	<b>Credentialing Info Session</b> led by Walt Hastings, MCC Learn about CCNI's credentials and process.
12:30-1:30 pm EDT Speaker: <b>John Ramstead</b>	<i>Session Title: Your Signature Presence: The Key to Transformational Coaching</i>
3:00-4:00 pm EDT Speaker: <b>Keisa Capers</b>	<i>Session Title: Cross Cultural Intelligence: A Necessity for the Future</i>
5:30-6:30 pm EDT Speaker: <b>Dr Sackeena Gordon-Jones</b>	<i>Session Title: Sacred Safety: Seeing People with God's Eyes</i>
7:30-8:30 pm EDT Speaker: <b>Dr. Rich Weigel</b>	<i>Session Title: A Framework for Helping Build Vision</i>
8:45-9:30 pm EDT <b>Virtual Coffee House</b>	<b>Virtual Coffee House</b> Connect with other coaches and share learnings.

## Saturday, October 2, 2021

10:00-10:15 am EDT	Day 3 Kickoff
10:30 – 11:30 am EDT Speaker: <b>Jordan Mercedes</b>	<i>Session Title: <b>Coaching for Enlargement: Building Capacity for the New</b></i>
11:45-12:15 pm EDT <b>Virtual Coffee House</b>	<b><i>Virtual Coffee House</i></b> Connect with other coaches and share learnings.
12:30-1:30 pm EDT Speaker: <b>Brian Miller</b>	<i>Session Title: <b>Coaching with a Framework</b></i>
1:30-1:45 pm EDT	<b>Conference Conclusion</b> <i>Rich Weigel, CCNI President</i>

### Speaker Biographies

*A special thank you to our speakers for investing their gifts, time, and expertise to serve the CCNI community and Christian coaches globally.*

#### **Pete Cafarchio**

Coach Pete is an ICF-accredited coach with over 30 years of experience in building non-profit and technology companies, forging a range of partnerships from small businesses to Fortune 100 companies. He works with leaders in all marketplace sectors to identify and develop their leadership style, transform organizational culture, and develop strategies for sustained growth. Pete is a Certified ACC coach and a CliftonStrengths Champion. He is an executive coach with WeAlign and has a history of multiple C-suite leadership roles. Pete has been married for 33 years and is local church lay leader. He incorporates prophetic listening in his coaching practice.

**Keisa Capers, PCC**

Now based in the Carolinas, Keisa has over 20+ years of cross-cultural mission work in, but not limited to, Africa, Asia, and the Pacific Islands centered around her heart's passion for staff care and leadership development of global leaders. Keisa started her coaching journey in 2009 and now holds a Professional Coach Certification with the International Coach Federation. Her heart is to coach leaders to align their work with their personal values so they can thrive wherever they are called. Having experienced firsthand the power of coaching, she wants to see global leaders tap into the power that coaching provides. She loves international travel, experiencing new cultures, and cooking international menus.

**Sackeena Gordon-Jones, PhD**

Dr. Sackeena Gordon-Jones is founder and chief coaching officer for Transformation Edge Coaching & Consulting, where they focus on helping leaders and organizations transform the way they think, work, lead and live. An inspirational Global Speaker, Master Certified Coach, Coach Educator, Strategist and Leadership Development Consultant with over 20 years' experience in executive & leadership development, cultural intelligence, coach training and diversity, equity and inclusion. Sackeena declares her purpose as this: I exist to serve God by Evoking Potential out of those ready to live intentionally and more fully. Her purpose is expressed through facilitation/training, speaking, consulting and coaching. A leader in the coaching field, Sackeena has served on the local, regional and global ICF Boards, and the Board of the Association of Coach Training Organizations (ACTO). Sackeena is also a fellow with the Institute of Coaching. Her clients range from the Life and Bio Science sectors to High-Tech, Academic Medical Centers and Higher-Ed Institutions, Government/Military, Nonprofits, Churches, Family-owned Business and Membership Associations. When not working, Sackeena can be found enjoying time with her family and friends, at the beach, in the mountains or with a good book.

**Walt Hastings, MCC**

Walt has been coaching since 2000. He has been an ICF member since 2012 and has served on the Chapter Board as Treasurer, Membership Director, and Credentialing Director. His primary focus is coaching CEOs and leaders on non-profits. He is the Director of Coach Training for the One Challenge mission organization. He also serves as an instructor and mentor coach for several coaching schools. Walt is the author of the book *FastTrack to Masterful Coaching*. Walt's coach schooling has included training from CoachNet, Creative Results Management, Coach U and numerous seminars and webinars. Walt earned the ACC credential in 2012, the PCC credential in 2015, and the MCC credential in 2018.

**Linda Hedberg, PCC, CPCC**

As a life and leadership coach, Linda Hedberg helps those asking "What's next for me?" discover and activate greater purposes in their lives. She is a coach, writer and speaker with an unwavering belief that we are all created for greater purposes and she wants to see those purposes activated in everyone! In addition to working with coaching clients, Linda trains new life and leadership coaches as an instructor with Professional Christian Coaching Institute and serves as a mentor coach to new coaches pursuing their professional credentials. For aspiring and new Christian coaches, she offers an ebook called *The Complete Guide to Christian Coach Training* and hosts an

informational website called [ChristianCoachingResources.com](http://ChristianCoachingResources.com). Coaching for 18 years, Linda has been a lifetime member of CCNI since 2003.

### **Jen Hickle**

Jen Hickle is a Marketing and Strategy Coach, and she helps business owners flip their marketing so they can attract the right clients with less stress and hassle. She and her husband own Never Alone Business Services and work together in Elk River, MN. They homeschool their 4 kids and love to travel and go boating on the beautiful Minnesota lakes. Jen has had 25 years in business. She has a national social media marketer award and an Excellence in Business award from her alma mater, North Central University.

### **Charles Hooper, MCC**

Charles is an MCC Executive Coach and ordained pastor with the Presbyterian Church in America. The combination of biblical theology and professional coaching has been a fascination ever since 2006 when Charles first experienced coaching. Charles' business motto is "Accelerating Leaders from Complexity to Clarity" and he works with high-potentials, leaders in new roles, and leaders developing new leaders. He lives in Atlanta Georgia and is married to Jill for 32 years and they have 6 adult sons. More information can be found at [www.hoopercoaching.com](http://www.hoopercoaching.com).

### **Karyn Humphries, CPLC**

Karyn is a graduate of Northeastern Illinois University, credentialed as a Certified Professional Life Coach, certified in emotional intelligence (BarOn EQ-i) and conflict dynamics (CDP), as well as qualified by the Association for Psychological Type in MBTI® personality types. After 12 years of non-profit management Karyn was called into coaching and ministry at a multi-site church in Nashville, TN. Initially bi-vocational, the Lord eventually moved her into full-time coaching. She serves pastors, ministry leaders, missionaries and Christian business leaders. Her mission is to make a difference in the difference makers. She consults with churches and non-profits on leadership, emotional intelligence, mission & vision and team development. She has been coaching for 7 years and has been an international speaker and trainer for over 20 years. She specializes in emotional intelligence and self-leadership so her clients can gain emotional and spiritual harmony, while crafting a more purposeful and satisfying life in Christ. Her vision is to see emotionally smart and spiritually strong ministry leaders who are an irresistible witness of Christ. Born and raised in Chicago proper, Karyn and her family moved to Nashville, TN where they enjoy mild winters and resplendent springs. She and her husband Scott love to travel, enjoy their 3 grandchildren and spend as much time as they can outside on their porch with friends and family.

### **Cathy Lee**

Cathy Lee serves growth-minded leaders all over the world to help them maximize their influence to develop and lead high performance teams. Her career spanned more than 30 years in corporate leadership, successfully managing a \$22 million Business Unit for a global leader of enterprise data, analytics and software solutions. For many years, Cathy served on the staff of her church, where she was one of three leaders responsible for day-to-day leadership of 700 adult members, 11 staff and more than 40 volunteer leaders. Cathy is an avid reader and life-long learner, loves traveling and outdoor photography. She remains actively involved in her church as a volunteer teacher, leader, coach and mentor. In addition to living in Europe for several years, she has

traveled to more than 20 countries on five continents, including Antarctica. She and her husband John have been married 40 years.

### **Dave Mead, ACC**

Dave and Melody Mead have served with the Navigators for 34 years beginning at Vanderbilt University, then overseas in Nancy, France, and at the United States Military Academy, West Point, NY. In 2009, Dave became the Navigators Military Director, and for the first time, experienced the power of coaching. He is currently serving as a Nav coach. In February 2017, Dave founded WeAlign LLC, a strength-based, joy-focused coaching firm. He became a Certified StrengthsFinder® Coach in October 2016 and an International Coaching Federation (ICF) Associate Certified Coach in February 2020. He has helped over 200 clients grow in their “being” and “belonging” through aligning their designs. Over the last four years, WeAlign has grown to over 50 coaches located in 28 states and 3 countries. Dave retired from 31 years in the Army (8 years on Active Duty and 23 years as an Army Reservist). He commanded at the Company, Battalion, and Brigade levels. Dave is Ranger, Airborne, and Air Assault qualified and is a graduate of the Army War College. Dave is Chairman of two Boards of Directors: Life Model Works and the Caribbean Ministries Association. He and his wife live in Colorado Springs and New York. They have two children and three grandsons. Dave values fun and freedom; enjoys reading and sometimes golf; and is at awe with God’s love and the influence of coaching.

### **Jordan Mercedes, PCC**

Jordan Mercedes is an Executive Coach, coach educator, and mentor. Her clients call her a “fire starter” for the way she helps them recognize and connect with the power of their inner fire to create outer momentum. She has over fifteen years of experience working with clients, supporting them in next-level growth, vision realization, and sustainable personal and corporate leadership. She is driven to help leaders and organizations make the necessary heart-and-head connection, so they can have the impact they want to have with their teams, in their companies, and in the world. As a coach, Jordan helps leaders become conscious contributors in the leadership process, through heart-centered strategies that engage both what they know and who they are. She has worked with clients in industries from specialty foods, education, technology, training and development, and automotive, as well as experts in the areas of law and finance. Her work includes one-to-one coaching; group coaching with her Heart Ignited Impact 8-week Quest; She serves as the Dean of Community Life for an international coach training school. Jordan is a PCC credentialed with the International Coaching Federation.

### **Pamela Mertz, ACC, CPLC**

Pamela Mertz has a passion for helping others personally understand the revelation of all we get “in Christ”, this abundant life He came to give us...here! Pam loves to share what God is up to in her life. She is a certified life coach, CPLC through PCCI, and ACC through ICF. Pam has lead women’s ministry for over 20 years; certified Health Care Team Coach through IEHSS and ACH. Before coaching, Pamela had her own sales company for 35 years in the electronics industry. Pam has an appetite for God’s Word and attended a 2-year Bible School and in Minnesota and is a licensed pastor since graduating in December 2011. Pam loves to share her testimony of healing through speaking engagements as God leads and her first book, Truth About Church

Wounds is to be published in Q4 2021. Pam is married to the love of her life, Lou, and is the mother of three adult sons. She lives in St. Michael, MN

### **Brian Miller, PCC**

Brian Miller is a coach, podcaster, pastor, and Executive Director of Coach Approach Ministries. As a PCC coach, Brian specializes in helping executive teams with presence, partnership, and purpose. He has been married for over 30 years to the love of his life, Danelle, and they have three adult children. They live in central Illinois.

### **John Ramstead, ACC**

John Ramstead is a keynote speaker and trainer, former combat Navy fighter pilot, executive coach, international podcast host and bestselling author of *On Purpose with Purpose--Discovering How to Live Your Best Life*. John was named by Inc. Magazine as one of "The Top 12 Podcasts Leaders Need to Listen To." It is John's purpose and joy to launch individuals, companies, and government organizations into their full potential. John was at the peak of his professional career nine years ago when his dreams were shattered by a freak accident. Twenty-three surgeries and almost two years of medical care later, John emerged with a profound vision for how to live a life of significance. Since then, he has coached and mentored thousands of individuals and companies. John's passion for helping others discover their true purpose and exactly how to get there will inspire you and give you your own blueprint for living on purpose, with purpose every day. John Ramstead is a keynote speaker and trainer, former combat Navy fighter pilot, executive coach, international podcast host of *Eternal Leadership* and bestselling author of *On Purpose with Purpose--Discovering How to Live Your Best Life*. John was named by Inc. Magazine as one of "The Top 12 Podcasts Leaders Need to Listen To." It is John's purpose and joy to launch individuals, companies, and government organizations into their full potential. John was at the peak of his professional career ten years ago when his dreams were shattered by a freak, near-fatal accident. Twenty-three surgeries and almost two years of medical care later, John discovered his dream of helping others live every day to the fullest. Since then, he has coached and mentored thousands of individuals and companies.

### **Rich Weigel, PhD, CCC**

Dr. Weigel is the CEO for ProEdCoach – Professional Educators Coaching Services. He leads a team of coaches and professionals that provide Leadership and Executive Coaching for leaders from in all walks of life but with a specialty in the educational arena. He and his team provide professional development for schools that want to transform their work, improve morale, build a vision for the future, and improve their results. Dr. Weigel is in his second term as President of Christian Coaches Network International. He is also the Vice President of the Shared Ethics Advisory Commission in NW Indiana and was appointed as the commissioner/representative for the city of Hobart, Indiana. One of Dr. Weigel's certifications and qualifications is that of a StrengthsFinder Coach Champion. Within that context he has written a book to help Christian Leaders to learn about their inherent talents and he works with those leaders to develop those natural talents into strengths to accomplish more and overcome obstacles. Rich has a wide and varied background that includes working in New York City for Goldman Sachs, acting off-Broadway, and running a theatrical production company. After the birth of his first child, he moved back to the Midwest to become a



teacher, principal, assistant superintendent and finally a superintendent of schools. He has 5 university degrees and post-doctoral credits Notre Dame, Eastern Michigan University, and the University of Toledo. As he likes to say – “Learning is never full.” He is currently writing two more books. He is providing coaching services for people across the country, serving at church, and doing whatever he can to help others. His theme Bible verse for this 4th quarter of his life is: 2 Peter 1:3 (ESV) - His divine power has granted to us all things that pertain to life and godliness, through the knowledge of him who called us to his own glory and excellence.

*Special thank you to Debbie Fawcett, Director of Operations as she transitions after pouring her heart, time, and efforts into serving the CCNI community. Many of you have interacted with Debbie as she tirelessly sought to serve members and enhance the member experience. We express gratitude to her for her service and blessings on her future endeavors.*

### **Did You Know CCNI Offers 3 Credentials for Christian Coaches?**

Find out more at [www.christiancoaches.com/credentialing](http://www.christiancoaches.com/credentialing)

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**CERTIFIED  
CHRISTIAN  
COACH**

Learn more about  
CCNI's Credentialing Process

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